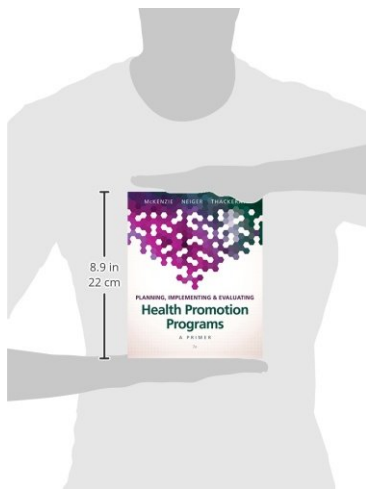


# [PDF] Planning, Implementing, & Evaluating Health Promotion Programs: A Primer (7th Edition)

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**Primer** provides students with a comprehensive overview of the practical and theoretical skills needed to plan, implement, and evaluate health promotion programs in a variety of settings. The **Seventh Edition** features updated information throughout, including the new Responsibilities and Competencies generated from the Health Education Specialist Practice Analysis-2015 (HESPA-2015), and reflects the latest trends in the field.

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