

[PDF] MP Fundamentals Of Investments With Stock-Trak Card (Irwin Finance)

Bradford Jordan, Thomas Miller, Steve Dolvin - pdf download free book



Books Details:

Title: MP Fundamentals of Investment
Author: Bradford Jordan, Thomas Mill
Released:
Language:
Pages: 768
ISBN: 0078115663
ISBN13: 9780078115660
ASIN: 0078115663

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Description:

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Fundamentals of Investments focuses on students as investment managers, giving them information to act on by placing theory and research in the proper context. The text offers a balanced, unified treatment of the four main types of financial investments—stocks, bonds, options, and futures. Topics are organized in a way that

makes them easy to apply—whether to a portfolio simulation or to real life—and supported with hands-on activities. Then, resources within *Connect* help students solve financial problems and apply what they've learned. Jordan's managerial perspective and superior pedagogy combine with a complete digital solution to help students achieve higher outcomes in the course.

Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

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